

Dissemination Systems Branch Functions & Capabilities

- Manage large scale national information dissemination systems, including satellite, land line, radio broadcast, and internet.
 - Prepare policy and procedures for system operations
 - Monitor and report on performance and cost of systems
 - Infuse new technology into existing dissemination systems
 - Develop standards for operational systems
 - Provide COTRs for all contracts
 - Prepare initiatives for system upgrades
- Develop and manage a Management Information System (MIS) for Dissemination Systems
 - Develop and maintain database
 - develop and maintain Web pages
 - Develop and maintain system coverage information
- Address issues in American's Disability Act, Telecommunications Act, and Rehabilitation Act in regard to people with disabilities and information dissemination
- Provide outreach and public awareness programs to meet needs of public and industry
 - Develop brochures, posters, etc. for public information
 - Exhibit at National conventions and meetings
 - Prepare papers for publication
 - Give presentations to a variety of organizations
- Represent NOAA/NWS in working groups, partnerships, committees
 - Partnership for Public Warning
 - All Hazards Communications Association
 - Consumer Electronics association
 - National Emergency Managers Association
- Develop, execute and monitor agreements with other agencies, companies, and associations working on warning dissemination.
- Manage national contracts for national and international satellite networks, maintenance for radio stations, and engineering support
- Liaison and support to field activities in NWR network expansion
- Develop reports on budget earmarks and respond to enquiries from Congress.
- Coordinate and approve MOA's and MOU's for network expansion, including the USDA
- Prepare and submit documentation for NWR station donations to Secretary, DOC
- Do outreach to industry and public regarding emergency warnings